

WORLD PREMIERE OF *ROLLING THUNDER* DOCUMENTARY TO BE HELD IN SAN FRANCISCO NOVEMBER 16TH

The film is a nostalgic journey that begins in the early days of television and glides energetically through the roller derby phenomenon of the 1970s.

LOS ANGELES, CA, October 23, 2009... Filmmaker Jonathan Gross announced today that he will premiere his film, *Rolling Thunder* on Monday, November 16th at Dolby Laboratories in San Francisco at 7:00 pm at Dolby Laboratories Screening Room in San Francisco.

The one hour documentary is a nostalgic journey that begins in the early days of television and glides energetically through the roller derby phenomenon of the 1970s.

It includes interviews with the pioneers of professional Roller Derby and examines the history of the sport, highlighting the most prominent skaters with rare action clips, including Roller Derby icons such as Mike Gammon, Charlie O'Connell and Gwen "Skinny Mini" Miller. The surviving stars that are interviewed skated from the early 1950s through the end of the 1970s.

Rolling Thunder is framed by coverage of the resurgence of the San Francisco Bay Bombers at the storied Kezar Pavilion in San Francisco, the home arena and broadcast center during the glory days of the Derby. The film offers fans a peek inside the workings of Roller Derby and the business components that led to the overnight success of the sport. Viewers will have a glimpse of the demanding lifestyle and hardships experienced by these young athletes on the road and enjoy rare footage of actual games spanning from 1952 to the Derby's reunion season in 1977.

"Roller Derby is a true American sport with a rich history," said Jonathan Gross, writer/producer. "It commands a loyal audience of fans who are eager to keep it alive. While the sport has changed since its early years, the continued growth of fans and teams remains the same. We hope this film captures the passion of the sport and community which continues to spread worldwide."

The *Rolling Thunder* documentary is included in VSC's upcoming release of *The Roller Derby Chronicles*, a three-disc DVD retrospective of the golden years of Roller Derby, set to blaze its way to DVD on November 10th. It features a pop-up of an actual Roller Derby Track on the front cover, two documentaries and over seven hours of rarely-seen game footage featuring the game's legends.

For more information, visit www.rollerderbychronicles.com

Media Inquires: To schedule an interview, please call Amy Levy PR at (310) 444-5250.

About Video Service Corp.

Founded in 1993 by former rock critic Jonathan Gross, Video Service Corp. is a leading independent DVD distributor with offices in Los Angeles, Toronto and Vancouver. With a vast catalogue strong in television, sports and comedy, some of VSC's releases include the Canadian hit *Corner Gas*, *The Roller Derby Chronicles*, *The Tom Green Show*, *The WHA Chronicles* and *Spectacle: Elvis Costello With....* VSC also owns the e-commerce websites: sportonvideo.com, laffstock.com and jewishflicks.com.